

# *City of* **Garden Plain**

## **City Flag/Logo Contest Rules and Design Guidelines**

The City of Garden Plain is pleased to announce a City flag/logo design contest to create a new icon to serve as a symbol of our community, representing the past, present, and future of our hometown. The public is invited to submit a design, utilizing the following suggested design principles established by the [North American Vexillological Association \(NAVA\)](#).

1. Keep it simple: The flag should be so simple that a child can draw it from memory.
2. Use meaningful symbolism: The flag's images, colors, or patterns should relate to what it symbolizes for the community.
3. Use two to three basic colors: Limit the number of colors on the flag to three or less, which contrast well and come from the standard color set. Preference will be given to the City's established black and gold color scheme.
4. No lettering or seals: don't use writing of any kind or the City's "seal".
5. Be distinctive or be related: avoid duplicating other flags or utilizing other logos, such as the school district, mascot, etc., but use similarities to show connections.
6. Designs must be originals: no plagiarized submissions will be accepted or considered as part of the contest.

Designs should be in color, and designed on a rectangle that can be enlarged to fit a standard 3' x 5' ratio. Submissions must be accompanied by an official application including a written description of the meaning and/or symbolism contained in the design.

Designs can be submitted in one of three ways:

1. By email: send the signed application with design in digital format (pdf, png, jpg) no larger than 8 MB to [kelly.mcelroy@gardenplain.com](mailto:kelly.mcelroy@gardenplain.com) with subject line "City Flag Contest Entry"; or
2. In person: drop off your signed application with design in digital format on a flash drive accompanied by an 8.5 x 11-inch color printed or hand drawn version paper copy at Garden Plain City Hall: 505 N. Main St. Garden Plain, KS 67050; or
3. By mail: send the signed application with design in digital format on a flash drive OR a hand-drawn version paper copy to: City of Garden Plain, PO Box 336 Garden Plain KS 67050. Hand drawn submissions will be converted to digital copies for reproduction.

All entries for the City Flag Design Contest must be received by 5:00 p.m. on April 12, 2024.

All submitted entries shall become the property of the City and may be modified, reproduced, and published at the City's sole discretion. The winning flag design will be public domain (open source) and will be made available to individuals, businesses, and organizations for First Amendment expression and for commercial use.

A selection committee will review all entries and choose a winning design, that will be presented to the Garden Plain City Council for official adoption on or before May 1, 2024.

The winner will be recognized at a City Council meeting and will receive a \$250 cash prize.

Questions? Please contact Kelly McElroy at [kelly.mcelroy@gardenplain.com](mailto:kelly.mcelroy@gardenplain.com) or 316-531-2321.

# City of Garden Plain

## City Flag/Logo Contest Application Form

*We look forward to seeing your design for the City of Garden Plain Flag/Logo contest!  
Please complete this application form and attach it to each design submitted. Thank you!*

Name: \_\_\_\_\_ Age if under 18: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Description of meaning and symbolism contained in the design (attach extra sheet if needed).

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*Required release: All entries submitted to the City for consideration shall become the property of the City of Garden Plain, and may be modified, reproduced, and published at the City's sole discretion. The winning design will be open-source and available at no charge for personal or commercial use and reproduction. The City of Garden Plain assumes no responsibility for the artwork submitted and is not responsible for loss or damage of the entries. Entry constitutes acceptance of all rules.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/guardian signature if under 18

*All submissions for the contest must be received by April 12, 2024, 5:00 p.m.*

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